



# Certified Expert in Corporate Property Insurance

## Certification Description

Be prepared to protect your corporate assets and property. Become a Certified Expert in Corporate Property Insurance.

Knowing how to navigate the often-complex world of corporate property insurance is critical to any enterprise risk management plan. This curriculum covers everything that employees and executives need to know in order to obtain the proper insurance and to resolve any claim.

Topics covered include: the importance of insurance and how to obtain the proper coverage; fraud prevention and ethics; methods used by insurers to investigate claims; interview techniques for the insurance professional; and the duties and obligations of a public adjuster

See next page for certification syllabus information...

## Illumeo

The leading online provider of *Expertise Management* solutions, Illumeo helps corporate professionals and organizations work together to build the skills and capabilities to help everyone be an expert at their job.

## Vital Statistics

- Founded in **2009**
- **2.5 million** site users in 2015
- **250,000 hours** of instruction delivered
- **700+** On Demand Courses:
- **4,000+** Video Lessons

## Certification Details

- ✓ Contains: **16 Courses**
- ✓ Duration: **16 Hours**
- ✓ Cost: **\$749**
- ✓ To learn more visit [www.illumeo.com/cpi-expert](http://www.illumeo.com/cpi-expert)



Instructor: **Barry Zalma**,  
*Consultant, Expert Witness*

Barry is a practicing lawyer and CFE with more than 42 years of experience in the field of insurance coverage and claims handling. Currently, his practice is focused on insurance consulting, being an expert witness, and insurance mediation.

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**Introduction: Excellence in Claims Handling** – Explore the concept of the “excellence in claim handling” requirement for all insurers

**How to Acquire a First-Party Property Insurance Policy** – Discover the process through which corporate employees acquire a first-party property insurance policy.

**How to Read & Understand an Insurance Policy** – Discover the best practices for reading and thoroughly understanding an insurance policy.

**The Necessity of an Honest and Complete Insurance Application** – Recognize the importance of honesty, clarity, and completeness when filling out an insurance application.

**The Law of Contracts for the Insurance Professional** – Identify the basics of the law of contracts for a person in business.

**Ethics for the Insurance Professional** – Explore the concepts of ethical behavior and its essential role in all aspects of insurance.

**What is the Problem with Fraud?** – Recognize the facts of insurance fraud and how it affects the insured, the insurer, and the property owners.

**Interviewing Techniques for the Insurance Professionals** – Discover the methods used by investigative personnel to obtain material information.

**Investigation of a First-Party Property Insurance Claim** – Explore how insurance claim personnel and investigators approach first-party property insurance claims.

**The Creation of a Scope, Statement, and Proof of Loss** – Recognize that the scope of loss, statement of loss, and proof of loss are essential to the investigation of claims.

**The Duties of an Insured Presenting a First-Party Property Claim** – Recognize how this type of policy places multiple conditions on the insured to cooperate with investigations.

**The Insurance Examination Under Oath (EUO)** – Recognize the importance of the condition requiring the insured to produce documentation and submit to an examination under oath.

**Insurance Fraud Prevention** – Explore how insurers, insurance adjusters, and insurance investigators work to prevent insurance fraud.

**Compliance with Special Investigation Unit Regulations** – Recognize how insurers comply with state-mandated special investigation unit regulations.

**Compliance with Good Faith Settlement Practices Regulations** – Explore how insurers comply with state-mandated regulations regarding good faith settlement practices.

**The Obligations of a Public Insurance Adjuster** – Explore the duties and responsibilities of a public insurance adjuster.

***Once you complete these courses and pass the exams, update your resume. You are ready for any You are ready for any role involving Corporate Property Insurance!***